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SYBMMCE)
PQ3AEN
Intro. to Journalism

Regular

Duration - 2 hrs 30 min.

Marks - 75

N.B. -1) All questions are compulsory.

2) Figure to right indicate marks .

Q.1 –Discuss the development of Indian Press in the pre independence era .Also write the effect of
Emergency on Indian press . 15

Q.2 A) Discuss advantages and disadvantages of Citizen Journalism. 8

B) Differentiate between Main Stream media and Citizen Journalism . 7

Or

Q2) Explain the Primary and Secondary sources of news . 15

Q3 A) What is News? Discuss the nature of news. 8

B) Explain Hard news and Soft news with examples. 7

Or

Q 3) What is Lead? Explain the types of leads in detail. 15

Q4 A) Analyze any English broadsheet newspaper of your choice. 8

B) Write a Note on any contemporary eminent journalist 7

Or

Q4) What is Feature? Discuss the various types of feature with examples. 15

Q5) Write short notes (ANY THREE) 15

A) Freelance journalism

B) Audit Bureau of Circulation

C) Press Council of India

D) Sports Journalism

E) Careers in Journalism

F) News Values